

March/April 2008

OUR MISSION:

The WHO Foundation, Women Helping Others, nationally supports grass-roots charities serving the overlooked needs of women and children.

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WHO FOUNDATION INFORMATION:

The WHO Foundation's toll-free number is 1-800-WHO-4-ONE (946-4663). Visit WHO on the Internet at www.whofoundation.org.



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who's news

Receive money for your charity!
See page 4 for details about a Community Service Award!

WOMEN HELPING OTHERS

\$10,000 Grant in 2008 to The New Opportunity School for Women

Means a Brighter Year for Lower-Income Women

Everyone wants to live and model better lives for their children and grandchildren. But for middle-aged, lower-income women in south central Appalachia and Kentucky, low self-esteem, poverty and lack of job skills and education create a never-ending cycle of struggle. In 1987, because of the urgent need to assist Appalachian women, The New Opportunity School for Women was founded to improve the educational, financial and personal circumstances of low-income, middle-aged women in Kentucky and the south.

Executive Director of The New Opportunity School for Women, Janet L. Gill, said, "We help women who have the potential but previously haven't had an opportunity to pursue a career or education. These women come from domestic abuse shelters, rehab centers or are referred to us from the social services system. Our goal is to help them find employment and become self sufficient."



New Opportunity School for Women - presented with \$10,000 check from WHO

The New Opportunity School for Women provides hope by equipping these women with the tools and confidence to pursue a new direction for themselves, their children and grandchildren. The organization trains, tests and educates women in each woman's area of interest, teaches interview techniques,

provides clothing, makeup tips and healthcare. To date, 74% of the women who have gone through the program are employed, in school or both.

After learning about the life-changing work of The New Opportunity School for Women, the WHO (Women Helping Others) Foundation chose to award a \$10,000 grant to help the organization provide meals, rooms, books and instructors for residential programs offered in February and June, 2008.

Gill said, "It is encouraging that the WHO Foundation recognizes our mission and supports the unique work we do in addressing the needs of this middle-aged population. There are many stories to tell about how this program changes lives but one example is a woman who graduated from our program 20 years ago, went on to get her masters in social services and has now referred 14 women to our program. This is success."

2008 Grant Presentations

Breaking the Cycle of Intergenerational Incarceration

Children with incarcerated parents are five to six times more likely to enter the criminal justice system than children whose parents have not been incarcerated and are at increased risk for violent and criminal behavior.

Motherly Intercession, in Flint (Genesee County), MI, provides a system of support and services for the children of incarcerated parents. The mission of Motherly Intercession is to break the cycle by helping these children understand that their parent's destiny does not have to be their own. Motherly Intercession encourages academic development and positive life skills which are proven to reduce the risk for aggressive and violent behavior.

The WHO Foundation awarded a \$16,000 grant to be used for educational supplies and programs to help keep these children on track in school, provide meals during program sessions, music lessons and transportation for field trips.

Motherly Intercession Executive Director, Shirley Cochran, said, "You can't serve this special population with a cookie cutter mentality; each child has special needs depending on the environment he or she comes out of. The economic conditions in Flint (Genesee County),

MI are very tight and competition for funds is steep. I am really grateful to the WHO Foundation for choosing us for this grant so that we can expand our program to help more children."



Motherly Intercession presented with \$16,000 check from WHO

WHO grants \$21,250 to help diagnose and treat cancer in impoverished women

Cancer. Just the word causes dread, confusion, uncertainty and fear. Without access to proper healthcare, it feels like a death sentence. Some of the most insidious types of cancer are gynecological cancers – cancers which affect the vaginal vault, but often show no symptoms at all.

In the state of West Virginia, WV Health Right, a free clinic that serves the uninsured poor, is the leading screener for breast and cervical cancer. Because impoverished women with abnormal test results must sometimes wait three or four months before having follow-up procedures, WV Health Right applied for a grant from the WHO Foundation to expand their program to allow for immediate treatment of these patients. WHO responded by awarding WV Health Right \$21,250 to buy the equipment and supplies necessary to treat women found to have an abnormal pap test.

Pat White, Executive Director of WV Health Right, said "When people have cancer, they don't want to wait for further

treatment. This grant allows us to treat the women with abnormal test results immediately and help this low-income population have a better quality of life. It's exciting."



WV HealthRight presented with \$21,250 check from WHO

Community Service Award 2007 Update

New kitchen opens up new possibilities at Positive Growth Boys Home \$60,000 WHO grant provides bright future

BeutiControl Independent Consultant Mary Youngblood knows firsthand how it feels to take funds back to her community. At Celebration 2007, she received a Community Service Award and delivered the largest grant check ever rewarded - \$60,000 - to Positive Growth Boys Home in Clarkston, GA.



The grant is being used to remodel the kitchen in the 100-year-old home so that staff can better prepare meals

and all 25 boys who reside there can dine together. The boys, ages 6 – 18, come from troubled or abusive environments and often arrive with only the clothes on their backs. Positive Growth gives the boys a safe, structured, home-like place to live.

Joseph Arnold, owner of the home, said, "The campus of Positive Growth, Inc. is bustling with progress. After years of needing to update our very small, antiquated kitchen, it is finally happening,

thanks to a \$60,000 grant from the WHO Foundation. The builders are moving merrily along in the renovation - framework is completed, drywall installed and the deck outside the kitchen door is finished. The boys are enthralled by each tiny detail. Some of them are learning quite a bit about the process of building. All of them cannot wait to dine in our new dining room. As the new kitchen slowly comes to life we are all so excited, and the excitement continuously builds with each new addition."

Mary Youngblood added, "Joseph didn't anticipate what far-reaching implications this new kitchen would have on Positive Growth. With the additional room and convenience of the kitchen, the staff is considering putting in a salad and fruit bar which will improve the boys' nutrition.

They also want to use the kitchen to teach the boys life skills such as cooking so they can learn to take care of themselves. And now that the boys don't have to eat in shifts, they'll be able to relax in a family-type atmosphere where they can talk and pray together. They're getting a new kitchen, but they're getting so much more. They see a new, bigger vision for helping these boys grow into responsible adults and improving the quality of their lives. It's wonderful."

WHO announces new grant initiative

To begin the WHO Foundation's 15th year, the Board of Directors approved a third grant opportunity, the Education/Literacy Grant, to provide funding to 501(c)(3) nonprofit organizations dedicated to the education and literacy needs of low-income children.

Statistics show that 61% of low-income families have no books in their home. A typical middle-class child enters first grade with approximately 1000 hours of being read to, while the corresponding child from a low-income family averages just 25 hours. Studies also show that a child who doesn't learn to read early and well will not easily master other skills and is unlikely to flourish in school. These circumstances often result in poor school performance, behavior problems, lack of self-esteem and early school drop-out.

The new WHO grant intends to assist supplemental education and after-school reading programs by providing money to these programs to purchase books, educational supplies, educational software and healthy snacks.

The WHO Foundation Board of Directors and Advisory Board are committed to helping those organizations that focus on helping children become more successful in school. The anticipated outcome: breaking the cycle and changing lives.

WHO extends a heartfelt Thanks to Nancy Thompson Ham

Nancy Thompson Ham, Chairman, CEO and owner of Robert H. Ham Associates, single-handedly will enable the WHO Foundation to give 15,000 underprivileged children a book of their very own to take home. Through Nancy's extremely generous \$15,000 donation,



she has become the first major donor to WHO's Education and Literacy grant initiative.

This focused businesswoman believes that reading and education are the best ways to eliminate poverty and is happy to help make a difference in the lives of others. A woman of strong faith, Nancy believes in giving. When asked what motivated her generosity, she says, "I gladly give what I can because God has blessed me for being obedient and giving back to Him."

Nancy also credits her long-term friendship with Senior Executive Director Peggy Adams, who keeps her informed of what's happening at the WHO Foundation. "I never would have heard about the initiative if it weren't for Peggy. When she told me about it, I knew I wanted to be part of the grant." The two women met at a Celebration years ago and have been best friends ever since. A former top Director and #1 recruiter for two consecutive years, Nancy has long been affiliated with BeutiControl.

Our sincere thanks and congratulations to Nancy Ham for using her power of influence to help others less fortunate.

Advisory Board Chair Corner



A message from Rahlene Luna, Advisory Board Chair

WE CAN DO IT!!

I am so excited to tell you that we are now more than halfway to our goal of \$600,001! We need approximately \$250,000 more and thanks to your unbelievable generosity and giving spirit, I know we can make it. I cannot thank you enough for all your support. When we break down the numbers, reaching our goal comes down to a donation of only \$12.04 per week, per unit by Celebration 2008. **That's right - just \$12.04 per week, per unit!** This is a number that I feel certain we can handle.

One of the simplest and easiest ways to reach our goal can be through the WHO Pledge Commitment Program. A big thank you to those who are already participating - your donation with every order is adding up! Keep in mind, ALL Consultants can participate in this convenient way of giving to the WHO Foundation.

The form is posted on BeautiNet Forms on File and can be downloaded, completed and faxed or mailed to the WHO Foundation. Your pledge will be entered into the system so the donation you choose will be added to each BeautiControl order you make. It's really that simple. **And remember, as little as a \$1 pledge per order can have such a positive impact on the lives of so many who need help.**

Your other fundraising ideas continue to work wonders, also, so keep up the good work! Basket raffles, fashion shows, bake sales and Unit meeting fundraisers - they all move us closer to our goal.

With your support we can help more women and children in 2008 than ever before! Remember, **the power to change lives is in your hands**, and someone out there is desperately waiting for you to respond. Make a difference today as together we help change our world.

Thanks always for your continued support of WHO.

Sincerely,

Rahlene Luna

Rahlene Luna



Apply today
for a
Community
Service
Award

It's not too soon to apply for a Community Service Award. Submit your charity for consideration and the WHO Foundation Board may choose to recognize your dedication and commitment to your community by awarding a donation to the organization in which you volunteer your time.

Don't wait - apply today. Applications must be received at the WHO Foundation by June 3, 2008. Applications and criteria are available on BeautiNet Forms on File.



Bits 'N' Pieces



We Help Others®
Women Helping Others®
www.whofoundation.org

In Memory

Belinda Seely
Colleen Gordon
John Dominello

In Honor

Jinger Heath's Birthday
Karen Fritsch's Birthday
Thurman Unit #3020
Megan & Calvin Mix—
birth of daughter
Carly Hannah

